



the stash. neworleans

MEDIA KIT 2026



THE DISTRIBUTION DIFFERENCE

The Stash is the newest city guide magazine, launching in New Orleans. In a city overflowing with options, we are the filter. We don't just list everything, we stash the best - a curated periodical for travelers and locals who just want to know what to do and where to go.

Most guide magazines sit in dusty lobby racks, hoping to be picked up. *The Stash* is different; We physically place copies in the hands of active travelers in the city's highest-traffic corridors.

We don't just increase your reach, we own the precise moment of decision for travelers exactly when they are ready to spend.

AUDIENCE/ CAPTURED INTENT



Travel is still highly impulse-driven.

70% of travelers look for "what to do next" while already on the ground. *The Stash* captures that high-intent moment.

When we hand a traveler a guide, we are providing the solution to their most immediate question: "Where should we go right now?"



REACH & ENGAGEMENT

20,000

Copies Handed Directly to
Target Audience

60,000+

Estimated Total Readership

40%

Ad-to-Content Ratio: We keep
ad volume low to keep readers
engaged and make sure you
stand out

CURRENT AD RATES

Full Page - \$3500

Half-Page - \$2200

Quarter-Page - \$1300

Back Cover - \$5300

Inside Back - \$4000

***DON'T HAVE A PRINT-READY AD?
OUR DESIGN TEAM CAN
CREATE THE PERFECT ONE!***





CONTACT & NEXT STEPS

Secure your spot in The Stash.

Space is strictly limited, to maintain our low ad ratio.

Email blake@stashdd.com or call 201-277-1437 to book your placement today.

the stash.

NEW ORLEANS

Feb 2026

The Pulse

Cut through the noise - know what's happening and where to go

Survival Kit

The essentials to get through it all

Mardi Gras Guide 2026

Your Curated Guide
To The Madness